

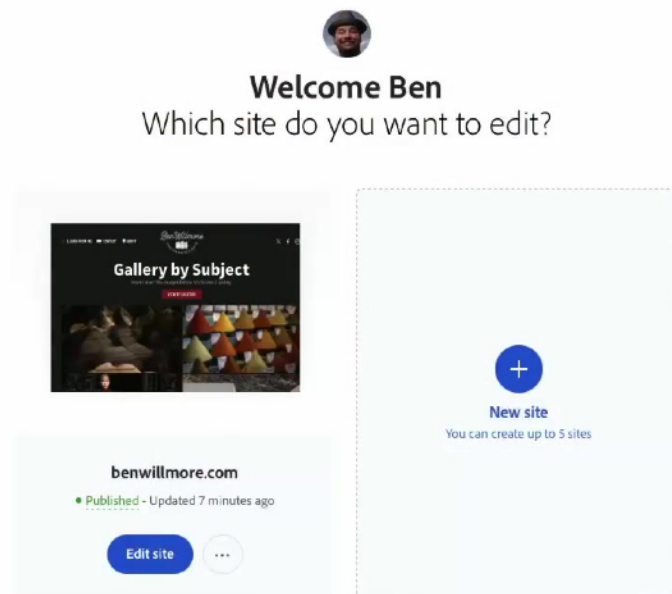


Creating a Portfolio Website

Adobe Portfolio is a free website creation tool available with Photoshop or Lightroom subscriptions, allowing users to create up to five websites. These websites can feature password-protected sections for sharing images with family or clients. The platform integrates with Adobe Lightroom Classic, enabling automatic website updates based on changes made to collections within Lightroom Classic, offering considerable versatility.

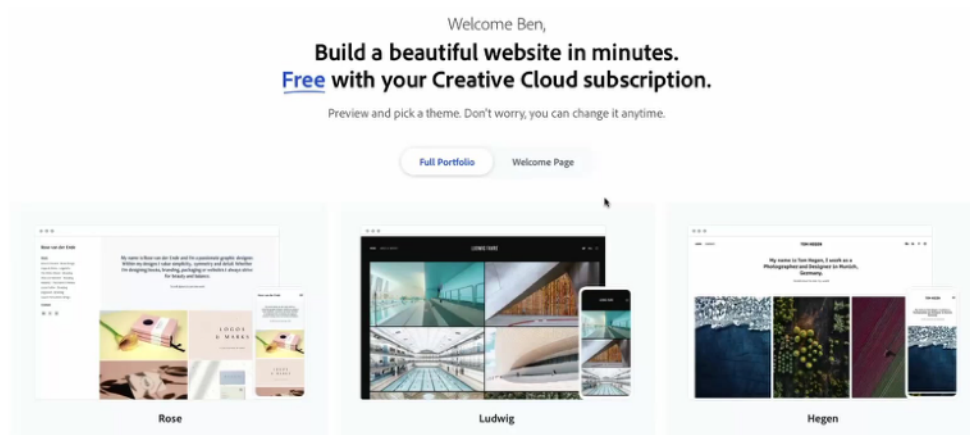
Choosing a Template

To begin, users should navigate to portfolio.adobe.com and sign in with their Adobe ID. Upon selecting "New Site," they can choose between a "Welcome Page" (a simple, single-page website) or a "Full Portfolio" website, which offers greater versatility. The full portfolio option allows for multiple image galleries and contact pages. A variety of templates are available, each with its own limitations, prompting users to browse and evaluate them carefully.



Template Considerations

When previewing templates, users should consider the placement of the website name and navigation, as this will generally be fixed. A large website logo can limit the number of navigation elements. Some templates position navigation below the logo, offering more space for numerous navigation options. Another key consideration is whether gallery names are displayed beneath each image or only appear on hover. The presentation of images within galleries, such as a vertical list, also impacts the user experience, particularly regarding image zoom capabilities.



Utilizing Adobe's Theme Comparison Page

Adobe provides a page on its [website that compares the available themes](#), listing navigation positions, logo locations, and customization options. This resource helps users understand the limitations of each theme. The comparison also highlights whether gallery names are visible by default or require hovering, a feature that cannot be universally controlled across all themes. Themes like Mercedes, Lucas, or Sawdust allow gallery names to be displayed without hovering.

Themes	Navigation Position	Fixed Nav	Logo /Navigation position	Masthead Position	Social Icons Desktop Location
Lina	Horizontal within Header module		Left, above Navigation	Above/Below Header	Below Navigation
Thomas	Horizontal left/right		Left/Right, within Navigation	Above/Below Header	Right of navigation
Mercedes	Horizontal within Header module		Center, above Navigation	Above/Below Header	Below Navigation
Marta	Horizontal	✓	Center, within Navigation	Below Navigation	Right of Navigation
Lukas	Horizontal, left	✓	Center, within Navigation	Below Navigation	Right of Navigation
Sawdust	Vertical, left/right		Left/right, above Navigation	Above/Beside Navigation	Below Navigation
Matthias	Vertical, Left/right		Left/right, above Navigation	Above/Beside Navigation	Below Navigation
Andreas	Horizontal, left		Center, within Navigation	Below Navigation	Right of Navigation
Marina	Horizontal	✓	Center, within Navigation	Below Navigation	Right of Navigation
Hegen	Horizontal	✓	Center, within Navigation	Below Navigation	Right of Navigation
Ludwig	Horizontal	✓	Center, within Navigation	Below Navigation	Right of Navigation
Rose	Vertical, left/right		Left/right, above Navigation	Beside Navigation	Below Navigation

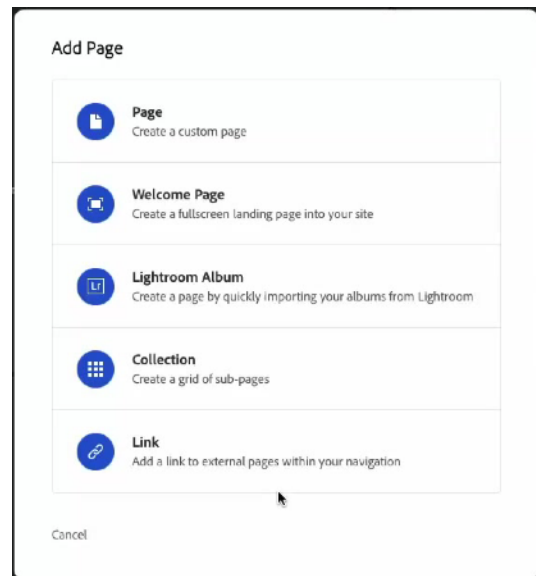
Themes	Nav Background Color	Collection: Page Cover Titles	Collection: Cover Aspect Ratio	Collection: Set # of columns
Lina	Yes in Header module	Hover	No, Depends on # of columns and height option	Yes
Thomas	No	Hover	Yes	Yes
Mercedes	Yes within Header module	Below	Yes	Yes
Marta	Yes	Hover	Yes	Yes
Lukas	Yes	Below	Yes	Yes
Sawdust	No	Below	Yes	Yes
Matthias	No	Hover	Yes	Yes
Andreas	Yes	Left/Right of Cover Image	No, Depends on Layout Option> Image width & height settings	No
Marina	Yes	Hover	Yes	Y
Hegen	Yes	Hover	Yes	Y
Ludwig	No	Hover	Yes	Y
Rose	No	Hover	Yes	Y

After reviewing the themes, users can select one by clicking "Use This Theme" in the upper right corner. By default, the site includes a contact page.

Adding Pages

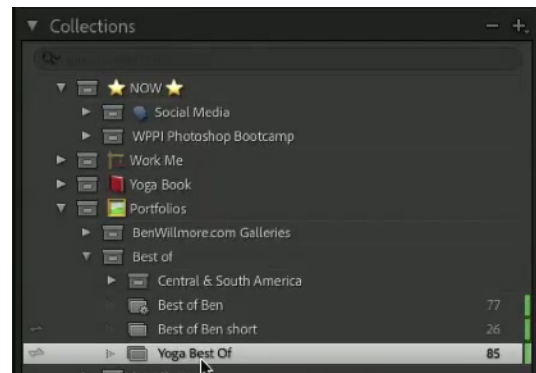
Most templates will include two default pages, additional pages can be added by clicking the plus sign on the left side under "Pages."

A standard **page** allows users to place various elements such as text, images, and videos. A **welcome page** is similar but omits navigation. A **Lightroom album** displays thumbnail images synced from Lightroom, which can be enlarged upon clicking. A **collection** serves as a sub-navigation tool, organizing pages and Lightroom albums. A **link** directs users to an external webpage, such as a corporate website.

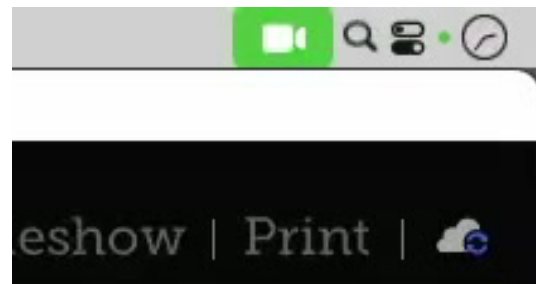


Preparing Lightroom Classic for Integration

Before creating a Lightroom album, you'll need to prepare content in Lightroom Classic by creating collections. To create a collection, go to the Collections panel and select "Create Collection," then drag desired images into the new collection. To sync a collection with Adobe's cloud, click the square icon (resembling a lightning bolt when hovering and after enabling) to the left of the collection name.

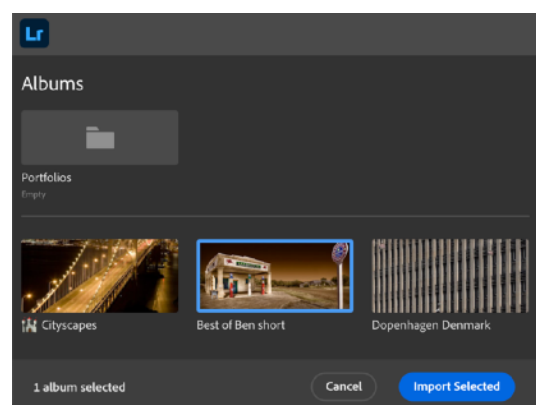


After selecting a collection for syncing, a cloud icon appears in the upper right corner, indicating active syncing. Clicking this icon displays the number of photos being synced. Once syncing is complete (indicated by the disappearance of the blue syncing icon), the images become available in the Portfolio website. It's possible to work on the website before syncing is complete, but a special update may be required.



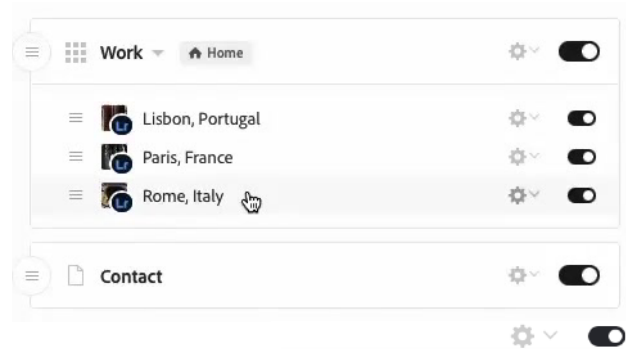
Creating Lightroom Albums in Adobe Portfolio

To create a Lightroom album in Adobe Portfolio, navigate back to the browser, click the + icon in the sidebar and select "Lightroom Album." A list of synced albums will appear. Collections can only be used in one website at a time; to use the same collection in multiple websites, duplicate it in Lightroom with a slightly different name. Select the desired collections and click the Import Selected button.



Troubleshooting

If a selected album doesn't appear (e.g., Santorini), it may be because none of its images have synced from Lightroom yet. At least one image needs to be synced for the album to import. Additional albums can be added later by clicking the plus sign and selecting "Lightroom Album" again.



Page Order in Navigation and Hiding Pages

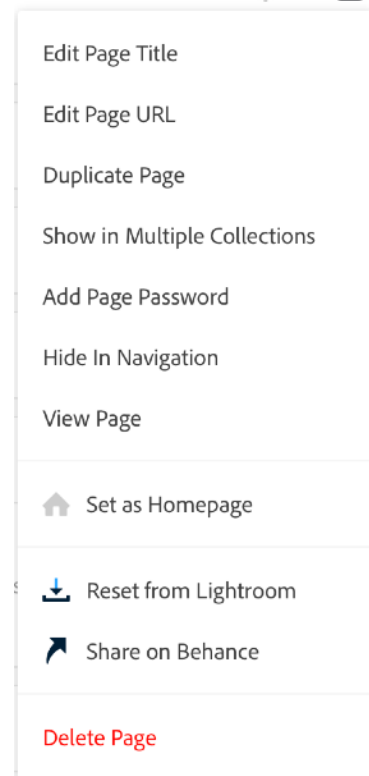
The order of pages in the "Pages" list determines the order in the website's navigation. Pages can be hidden from the navigation using the gear icon next to the page name. This is useful for pages like "My Links" that are intended to be accessed directly via URL rather than through the website's navigation. The "Edit Page URL" option in the gear menu allows customization of the URL for a specific page.

Password Protecting and Hiding Client Review Pages

Pages can be password protected to restrict access. The "Client Review" page can be hidden from navigation to prevent general users from accessing client-specific content. The URL for the "Client Review" collection can also be customized. All of these functions are found in the gear menu for the page.

Navigating and Editing the Website

The website can be navigated by clicking on the page names in the "Pages" list or by clicking on the links within the website preview. The blue boxes that appear on hover are for editing purposes and are not visible to website visitors.

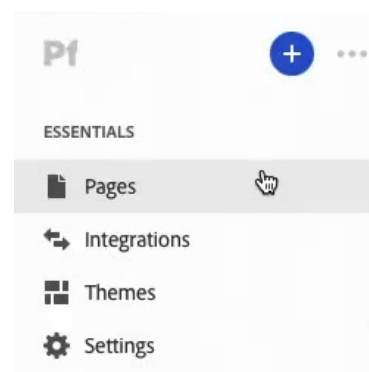


Exploring the Left Sidebar: Integrations, Themes, and Settings

The left sidebar contains options for "Pages," "Integrations," "Themes," and "Settings." The "Integrations" section provides an alternative way to add Lightroom albums. It also allows users to control whether images from Behance are displayed. The "Themes" section allows users to switch between different themes.

Essential Settings: URL & Custom Domain Configuration

The "Settings" section contains important options, including "Domain Name." Users can connect a custom domain name (e.g., benwillmore.com) if they have registered one through a domain registrar like Hover. Connecting a custom domain requires modifying DNS records on the domain registrar's website.



Configuring A Custom Domain

Connecting a custom domain such as www.benwillmore.com involves modifying the settings on the domain registrar's website to point to the IP addresses provided by Adobe Portfolio. The MX and CNAME records, which relate to email, typically do not need to be changed. The Adobe Portfolio website provides the necessary IP addresses and instructions.

After modifying the DNS records, return to the Adobe Portfolio site and click "Apply." It may take up to 72 hours for the changes to propagate, but it often happens much faster. After the DNS changes propagate, typing the custom domain name into a web browser should direct to the Adobe Portfolio website.

Configuring a Subdomain

If a custom domain is not used, you can access your web site using what's known as a subdomain. That's a web address that, in this case, ends with myportfolio.com. Whatever you type into the Site Subdomain field will be the beginning of the web address you use to access your site (e.g., wilmoregallery.myportfolio.com). What you enter here will be checked against subdomains that other people have already used and will only accept what you've entered if it has not been used by someone else.

Connect your domain

✓ Enter the domain name you'd like to connect

benwillmore2.com

[Remove custom domain](#)

2 Log into your domain provider and add the following A Records in your DNS settings:

RECORD TYPE	HOST/NAME	VALUE
A	@	151.101.128.119
A	www	151.101.128.119
A	@	151.101.192.119
A	www	151.101.192.119

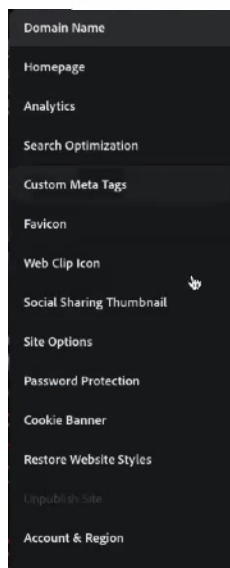
3 Come back to Adobe Portfolio and Hit Apply

For additional help, please see our [step-by-step guide](#)

Note: It usually takes a few minutes but can sometimes take up to 72 hours to take effect.

You may only remove and re-add your site URL five times per week.

Apply



Domain Name

Edit your subdomain or add your own custom domain below. For more information on domains, please [refer to our support article](#).

Custom Domain Name



Purchase a domain

or

Connect your domain

The purchase of domain names is fulfilled by Namecheap, a third party provider.

Site Subdomain

wilmorecfd

.myportfolio.com

Apply

You may only change your subdomain five times.

Done

Cancel

Error Page Configuration

The "404 Page" setting determines where users are redirected if they try to access a non-existent page on the website.

Flavicon Upload

The "Flavicon" setting allows users to upload a 32x32 pixel image that will be displayed as the website's icon in browser tabs. A Flavicon can be created in Photoshop by resizing any square image to 32x32 pixels and saving it as a PNG file. The resulting image can then be uploaded to the Adobe Portfolio website.

Similar to the Flavicon, you can upload images for web clip icons (used when a webpage is saved on a mobile device) and social media previews (used when the webpage is shared).

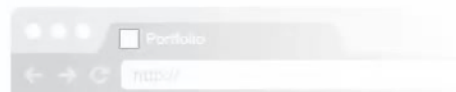
Favicon

A favicon is what appears in the tab of web browsers. You can optionally upload your own favicon. Your favicon must be square and no smaller than 32x32 pixels. Please note that your favicon might not appear in all browsers immediately. Changes in Settings will be applied when publishing or updating your site.

Favicon

Upload image

Preview

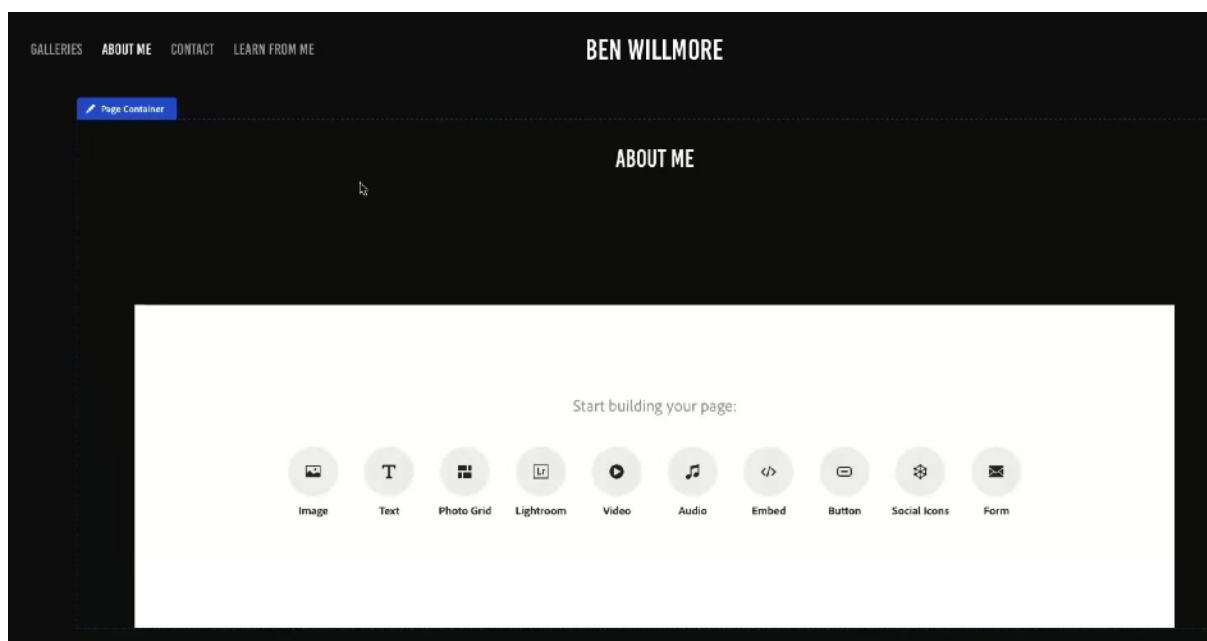


Disabling Right-Click and Password Protecting the Entire Site

The "Site Options" section includes settings such as disabling right-click to protect images from easy downloading (though this is not foolproof).

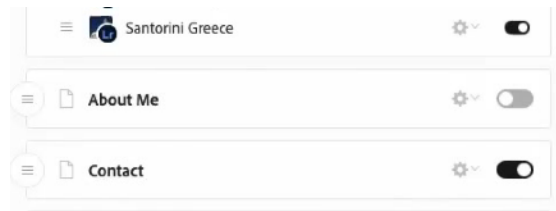
Adding Elements to a Normal Page: The About Me Page

Placeholder icons appear on pages without content. To add an image, select "image" and choose the image file. Images from Lightroom can also be used. Hovering over areas reveals blue boxes and plus signs for adding elements to the left or right. Options include images, text, photo grids, video, audio, embeds (for external content like YouTube videos), buttons (for linking to other pages), social media icons, and contact forms. Adding text displays placeholder text. A divider bar adjusts the space allocation between text and images. At the bottom, a plus sign allows adding more elements.



Page Visibility

The switch shown to the right of a page name in the Pages list controls page visibility; turning it off removes the page from navigation and makes it inaccessible even with the direct web address.

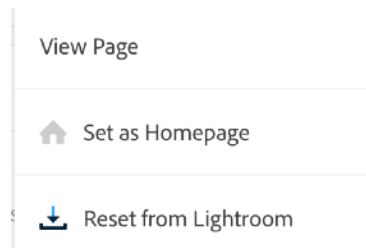


Contact Form Configuration

The "Contact" page's contact form can be customized by hovering over the form and clicking within the blue editing tab to adjust fields. "Form Options" on the left side contain the email address for submissions and settings for the submit button's appearance and post-submission message. The email address is automatically populated with the Adobe ID email.

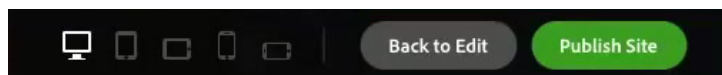
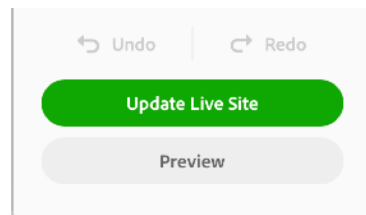
Gallery Updates

Galleries only contain images synced to the cloud at the time of their creation. To update galleries with newly synced images, go to the gear icon for a gallery in the Pages list and select "reset from Lightroom," which removes existing images and downloads a fresh set from the Lightroom cloud. This process must be done individually for each gallery.



Site Preview

To preview how your site will look on various devices, click the < icon at the top of the pages list to get to the main site settings where you'll find a Preview button at the bottom of the left sidebar. The "preview" option allows checking changes before publishing. The preview simulates different device layouts (computer screen, vertical/horizontal tablet, vertical/horizontal phone) and allows navigation through the site. The navigation menu changes to a hamburger menu on smaller devices.



Publishing the Site

After previewing, the site can be published via the Publish Site button at the bottom of the preview, or by clicking the Update Live Site button at the bottom of the left sidebar. The web address is provided for sharing. To add galleries or make changes later, go to portfolio.adobe.com and sign in. You can have up to five websites.

A separate lesson will cover customization options, including using graphics instead of text for navigation, adjusting text size, adding icons, and using emojis for galleries, etc.