



Customizing Adobe Portfolio Layouts

This guide explains how to customize your Adobe Portfolio website to achieve your desired look. I'll cover navigation customization, content addition, and address potential image quality issues. There are many customization options, but I will provide you with the essence of how to navigate and find the settings you need.

Accessing Your Portfolio Site

First, go to portfolio.adobe.com and sign in with your Adobe ID. If you have a site, like the one I created in the previous lesson, it will be listed. Click "Edit Site" to begin.

Customizing Navigation

Let's begin by customizing the navigation bar at the top. When you hover over it, you'll notice it's divided into sections: the logo area and the navigation menu itself. The entire top bar is considered the navigation section. To edit these sections, click the blue highlight that appears when you hover over them. I'll start by clicking on the "logo" section. This will open the settings for that area on the left side of your screen.

Editing the Logo

Within the logo settings, you can modify the displayed text. For example, I can change it to "Benjamin L. Willmore" for a more formal look.

You can also change the typeface by choosing from the standard fonts or adding fonts from Adobe Fonts. To add fonts, click "Add Fonts," which will take you to Adobe Fonts where you can select and add fonts to your site.

You can customize the appearance of the logo when a user hovers over it (rollover) or when the page is scrolled (on scroll). For each state, you can set different colors and styles.

Using an Image as a Logo

If you prefer an image over text, select the "image" option at the top. Then, click "upload image" to upload your logo. The Link To field allows you to specify where the logo should link to when clicked.

Adjusting Navigation Margins and Width

You can add margins to create space around the logo. Since the logo is within the larger navigation area, you can adjust the top and bottom margins of the entire navigation section to control spacing.

The width setting controls the space allocation for the navigation, logo, and social media icons (if enabled). Adjusting these percentages allows you to control how much space each element occupies. The total of these three sections must equal 100%.

The screenshot shows the Adobe Portfolio logo settings panel. The 'Style' tab is selected, displaying options for 'Text' and 'Image'. The 'Text' section shows the text 'Ben Willmore' and the font 'Bebas Kai' with a size of 35. The 'Align' section shows three alignment options: left, center (selected), and right. The 'Link To' section shows a dropdown menu with 'Galleries' selected. Below the 'Style' tab, the 'Normal' state is selected, showing a color picker set to #FFFFFF and a style dropdown set to 'Regular'. The 'Width' tab is also visible, showing sliders for 'Navigation' (40%), 'Logo' (20%), and 'Social' (40%).

Navigation Style and Behavior

The style setting lets you vertically align the navigation elements (logo, menu items, social media icons) to the top, center, or bottom. You can also fix the navigation to the top of the screen when the user scrolls by enabling "keep navigation fixed on scroll". To improve visibility, you can add a drop shadow to the navigation which can help when you also choose a background color other than black.

Navigation Menu Settings

To customize the navigation menu contents, click on the blue highlight in the navigation area to access the settings. Alternatively, use the drop-down menu at the top of the left sidebar after entering any section within the navigation to switch between the navigation container, logo, and other sections.

Controlling Visible Elements

Within the navigation settings, you can choose which elements to display by toggling the various switches. These include:

- **Page Titles:** Displays links to individual pages
- **Collection Titles:** Displays links to collections (groupings of pages)
- **Sub-page Titles:** Displays links to pages within a collection
- **Links:** Displays links to external websites
- **Social Icons:** Displays links to your social media profiles

Styling Navigation Elements

Instead of just toggling visibility, you can click on the name of teach page type that has a switch associated with it (e.g., "Page Titles," "Collection Titles") to access individual styling options. This allows you to style each type of content differently, such as changing the color of page titles.

Social Media Icons

Clicking on "Social Icons" allows you to enter your social media web addresses. Once entered, the corresponding icons will appear. The "Icon Style" tab lets you customize their appearance, including shape, alignment, size, and colors for normal and rollover states.

Navigation container

Warning: You are editing global styles for all pages.

Style Width Margins

Height 150 px

Vertical Align Bottom

Fixed Nav ☒ Keep navigation fixed on scroll

Normal On Scroll

Color ☐ Include background color #222222

Drop Shadow ☒ Show a drop shadow on the navigation

Mobile Icon

Navigation container

NAVIGATION

Navigation container ✓

Background image

☒ Page titles

☒ Collection titles

☐ Sub-page titles

☒ Links

☒ Social icons

Social icons

Warning: You are editing global styles for all pages.

Profiles Icon Style

X https://x.com/whereisben

Behance Behance

Adding and Managing Content

Now, let's move on to adding and managing content on your site. To add content not sourced from Lightroom, you'll need to create a new page. Click the plus sign and select "Page". Give the page a name and specify its destination (e.g., within a collection). Once the page is created, you can add a photo grid to display images. Select "Photo Grid" and then choose to upload images from files. Select the images you want to upload, and they will be added to the grid.



To manage images, click on the blue tab you see when hovering over the photo grid and select "Manage Images". Here you can add captions, add more photos, remove photos, and change the order of the images by dragging and dropping them.

Customizing the Photo Grid

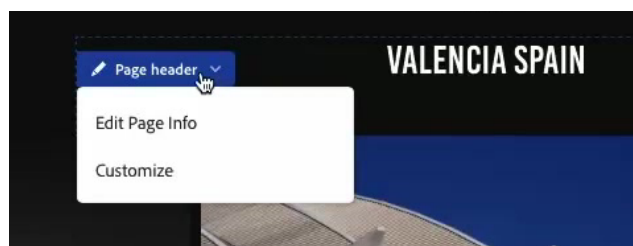
To change the look of the grid, click on the blue "Photo Grid" tab when hovering over that area and select "Edit Grid Style". Here, you can adjust the gutter (space between images), limit the number of images per row, and set a maximum width for the grid.

Sometimes, unwanted space can appear on your page. To identify the source, hover over different sections to see their boundaries and margins. It could be margins on the page header, the photo grid, or other elements.

Also, check for empty page descriptions. Even if there's no text entered, it might still be taking up space. You can disable the page description in the settings or click on the name to see the settings for it.

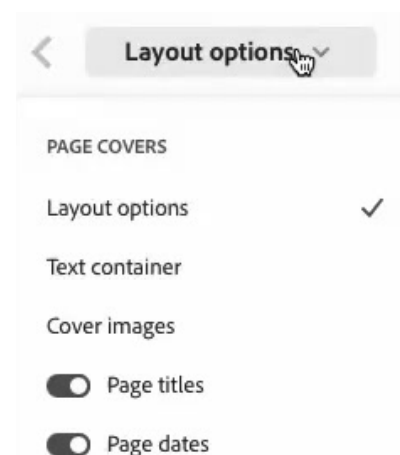
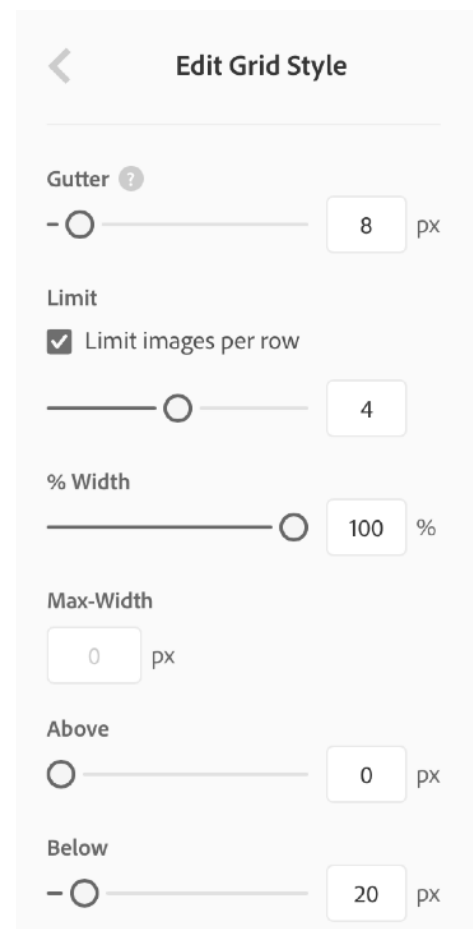
Editing Page Information

To edit the actual content of a page (heading, description), hover over the page and click "Edit Page Info". This is where you can modify the page title and description.



Hiding Dates

On gallery lists, you might want to hide the dates displayed with each gallery. To do this, go to the gallery view, hover over a gallery, and choose "Customize Page Covers". In the settings, turn off the switch next to "Page Dates".



Customizing Page Covers

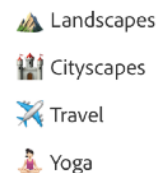
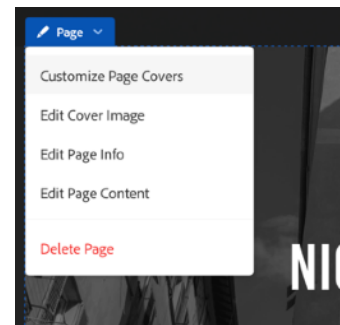
The "Text Container" settings control the appearance of the text displayed you hover over a gallery thumbnail. You can adjust the background color, margins, font size, typeface, and style.

Cover Images

The "Cover Images" settings let you round the corners of the images and enable and adjust the overlay on rollover.

Using Emojis in Page Titles

To add emojis to your page titles, go to the page list and select "Edit Page Title" from the gear menu next to a page name. Use the operating system's emoji picker (e.g., Edit > Emojis & Symbols on a Mac) or copy and paste emojis from a website. Remember to press "Return" to save the changes.

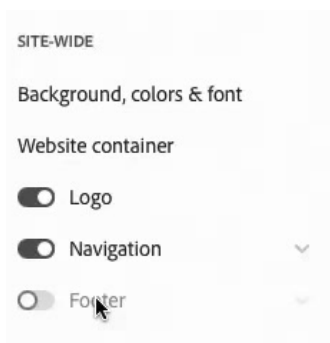


Site-Wide Changes

There is a section on the left side bar that affects every page on your site. It is found when no elements on the page are active.

Footer

The "Footer" section allows you to change the default Adobe Portfolio credit text, or add social media icons or a copyright notice to the bottom of your pages. You can also disable the footer entirely. Just remember to click the name next to the switch to access settings for that section of the site.

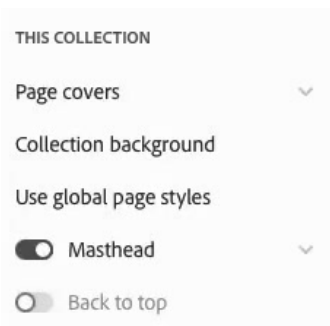


Background Colors and Fonts

The "Background Colors and Font" section lets you switch between light and dark themes, and set a background color for all pages.

Collection Settings

When viewing a collection page, the "This Collection" section in the left sidebar offers settings specific to the collection you are viewing. One useful setting is the "Back to Top" arrow, which can be customized or disabled.

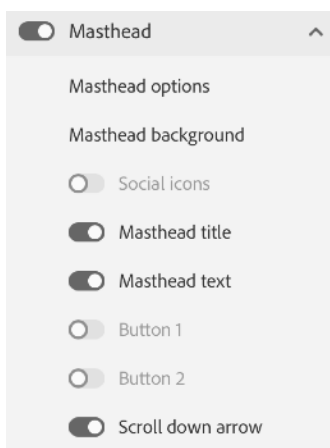


Mastheads

A masthead is an extra section below the navigation but above the list of galleries, to get more control over the top section. To enable it, go to "This Collection" and turn on the "Masthead" checkbox, then click on the name "Masthead" to access its settings.

You can customize whether changes to the masthead affect other mastheads on the site. You can also set the height of the masthead based on its content or set it to a percentage of the browser's window height. Setting it to 100% can be used to introduce the content that is coming when the user scrolls down.

You can add a background image to the masthead by going to "Masthead Background" and uploading an image. To improve text readability, add an overlay color with adjustable opacity.



You can also add social media icons, a title, and text to the masthead. These elements can be styled and customized. Two buttons can be added with different styles and options. Finally a scroll down arrow can be added as a hint there is more content to see below the graphic.

Image Quality Considerations

When using images synced from Lightroom Classic, your portfolio website uses Smart Previews. Smart Previews are limited to 2,560 pixels on the widest dimension of your uncropped image. This can reduce image quality, especially for panoramas or heavily cropped images. If you'd like to obtain higher quality, export your images as JPEGs from Lightroom at a higher resolution (e.g., 4,000 pixels wide) and upload them manually into a page as part of a **Photo Grid** element.



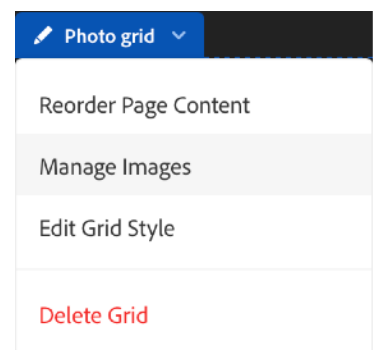
Creating a Gallery Template

To streamline the process of creating Photo Grid-based galleries using consistent styling, you can create a gallery template:

1. Create a new page, add a Photo Grid element and style it as desired.
2. Remove the images contained in the Photo Grid after applying styling.
3. Rename the page to something like "Gallery Template".
4. Disable the page by turning off the switch beside its name so it is not visible on the website.

To create a new gallery using the template:

1. Duplicate the template page via the gear menu to the right of the page name in the Pages list.
2. Rename the duplicated page from the same menu.
3. Hover over the photo grid within the preview of the site, click on the blue Photo Grid tab and choose Manage Images and then choose the Add Photos open in the upper right of the window that appears.



Key Takeaways

- **Hover for Options:** Hover over elements to identify customizable sections.
- **Blue Tabs:** Click the blue tabs to access settings.
- **Hidden Settings:** Look for down-pointing arrows for additional settings.
- **On-Off Switches:** When you turn something on, click on its title to see additional settings.
- **Experiment:** It takes time to explore all the settings and get your website looking the way you want.